

The launch of Goldmedal fans

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Goldmedal Electricals announces FAN Launch in Multiple Categories

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Mumbai: Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) Company is foraying into a new product segment with the launch of its innovative and premium range of fans. A company known for introducing various innovations in the wiring device segment and its high quality product design, Goldmedal fans will be available in multiple categories, including Ceiling fans, Table fans, Wall fans, Personal, Pedestal, Portable, Axial as well as Ventilation fans. Many of these fans will be available in super premium, premium and standard variants.

Speaking at the launch, **Praveen Jain, Director, Goldmedal** said, *"Goldmedal has a history of introducing technologically advanced, durable, highly usable products at the right price. With this launch, we aim to introduce superior quality fans in various segments. We are confident that Goldmedal fans will satisfy the demands of the quality-conscious consumer in every way."*

Goldmedal fans will be available in a wide range of styles and models and have a host of features unique to its category. Equipped with energy-efficient motors that function quietly at higher

