

The launch of Artio range of switches

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Goldmedal Electricals launches innovative Artio range of switches

This latest addition to Goldmedal's AIR modular range offers both convenience & aesthetics at affordable price points

Goldmedal Electricals, the leading home-grown fast moving electrical goods (FMEG) company, has introduced its latest Artio range of switches, which is a new addition to its economical AIR modular range. Over the years, the brand Goldmedal Electricals has become synonymous with the introduction of innovative and technology-driven products.

In keeping with the design aesthetics of Goldmedal's AIR modular range, the Artio switches are minimalistic in appearance. Having an ingenious design, they consist of either completely circular or a combination of semi-circular switches embedded within a square frame. Once installed, the switches appear as perfectly proportioned circles, either individually or as a combination. The unique shape of the Artio imparts a very elegant and timeless appeal.