



Goldmedal Electricals flags off exclusive branding on the metro trains

Mumbai, 6th December, 2022: Goldmedal Electricals, one of India's leading electrical manufacturing companies today unveiled its exclusive branding on three metro trains. The unveiling of the branding were conducted by Ms. Jacqueline Fernandez, Brand Ambassador, Goldmedal Electricals and Mr. Jugraj Jain, Chairman, Goldmedal Electricals along with Mr. Kishan Jain, Mr. Bishan Jain and Mr. Kapil Jain, Directors at Goldmedal Electricals.

The trains take the brand visibility through Dhanukarwadi to Aarey via Kandivali station and will soon connect D N Nagar to Western Express highway which will cater to around 9 lakh commuters on a daily basis. In exclusive train branding, the brand has invested inside the metro trains in addition to an entire external train wrap.

About Goldmedal Electricals

Goldmedal Electricals is a home grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. 1981, Goldmedal entered the Wires and Cables business. In 1995, the company set up a state of the art manufacturing unit in Goregaon, Mumbai for the manufacturing of wires & cables and modular switches. Alongside Wires and Cables, the company today manufactures a vast range of electrical products including various types of switches, home automation systems, security systems, entertainment devices, fans, wires and cables, door bells, electrical accessories and more for residential buildings as well as commercial establishments.

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