

Goldmedal Electricals introduces Liquid - an alarm bell to help conserve water

- *Liquid is a compact water conservation bell that alerts you every time your overhead tank is about to get full*

Mumbai, 17th April, 2023: Goldmedal Electricals, India's leading electrical manufacturing company, is pleased to announce the launch of "Liquid," a water conservation alarm bell that aids in sustainable living. Liquid is a compact bell designed to sound an alarm when your overhead tank water reaches the maximum level, helping conserve water in homes, apartments, residential and commercial buildings.



An easy-to-install device, this alarm bell can be easily fixed on your overhead tank. Equipped with advanced sensors, it alerts you when your tank is about to get full, ensuring that not a single drop of water is wasted. Made from high-quality materials, this water conservation alarm bell does not rust or erode and is available in the market for just Rs. 680/-.

Features of the Liquid alarm bell include:

- Easy to install, any qualified electrician can fix it with basic tools
- Does not require regular maintenance
- Made from high-quality materials
- Indicator to draw visual attention
- Alarm to draw attention when water reaches maximum level

Commenting on the water conservation bell, **Kishan Jain, Director, Goldmedal Electricals** said, *“In light of India's severe water scarcity crisis, which is impacting the lives of over 600 million people, Goldmedal Electricals has taken a step towards creating a sustainable future. We are proud to introduce ‘Liquid’ – A water conservation bell that aids in water conservation. As a company dedicated to providing innovative and sustainable solutions, we believe that the Liquid water conservation bell is a small but significant step towards a greener future. By using this device, individuals and communities can take proactive steps towards reducing water wastage and creating a more sustainable world.”*



Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) companies, is known for its wide range of modular switches and accessories, home automation systems, luminaries and LED lights, wires and cables, doorbells, fans, PVC pipes, DBs, MCBs, and other products.

About Goldmedal Electricals

Goldmedal Electricals is a homegrown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high-quality wiring devices and introducing a host of innovations in the industry. In 1981, Goldmedal entered the Wires and Cables business. In 1995, the company set up a state-of-the-art manufacturing unit in Goregaon, Mumbai for the manufacturing of wires & cables, and modular switches. Alongside Wires and Cables, the company today manufactures a vast range of electrical products including various types of switches, home automation systems, security systems, entertainment devices, fans, wires and cables, doorbells, electrical accessories, and more for residential buildings as well as commercial establishments.

For further information, please contact:

Adfactors PR**Brinda Mehta**

Mob: +91 9820491758

Email: brinda.mehta@adfactorspr.com**Ancy Raj**

Mob: +91 7875463970

Email: ancy.raj@adfactorspr.com