

Goldmedal Electricals partners with Paytm to launch Dhan Barse mobile app

Coverage: **Deccan Chronicle**

Date : July 31st, 2019

<http://bit.ly/2NTopKQ>


The screenshot shows a mobile news application interface. At the top, it displays 'e-Paper | Sunday Chronicle' and 'Auto Refresh'. The main header features the 'DECCAN Chronicle' logo and the date 'Friday, Aug 02, 2019 | Last Update : 07:10 PM IST'. A navigation bar includes categories like Nation, World, South, Entertainment, Sports, Technology, Lifestyle, Gallery, Business, Opinion, and More... The article title is 'Goldmedal Electricals partners with Paytm to launch Dhan Barse mobile app', published on July 30, 2019, and updated on July 31, 2019. The text states that Dhan Barse is a loyalty app for Goldmedal's business partners. An image of the Paytm logo is shown. A sidebar on the right contains a PharmEasy advertisement for a 30% discount and a 'MOST POPULAR' section with various news items.

Technology, in other news

Goldmedal Electricals partners with Paytm to launch Dhan Barse mobile app

DECCAN CHRONICLE
Published Jul 30, 2019, 7:41 pm IST Updated Jul 31, 2019, 12:22 pm IST

Dhan Barse is a loyalty app for Goldmedal's business partners.



Dhan Barse is a feature-rich app with a simple and intuitive user interface.

Goldmedal Electricals has partnered with Paytm to create a mobile-app-enabled loyalty scheme for its key business partners and influencers. The app called 'Dhan Barse' has been custom developed by Paytm exclusively for Goldmedal and aims to bring together all of

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