

# Goldmedal Electricals partners with Paytm to launch Dhan Barse mobile app

Coverage: **The Asian Age**

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<http://bit.ly/3e7S7Gt>

The screenshot shows a news article on the website 'The Asian Age'. The article title is 'Goldmedal Electricals partners with Paytm to launch Dhan Barse mobile app'. It is categorized under 'Technology' and 'In Other news'. The article is published on July 30, 2019, at 7:42 pm IST, and was updated on July 31, 2019, at 12:23 pm IST. The article text states: 'Dhan Barse is a loyalty app for Goldmedal's business partners.' Below this is a photograph of the Paytm logo on a building facade. The article continues: 'Dhan Barse is a feature-rich app with a simple and intuitive user interface. Goldmedal Electricals has partnered with Paytm to create a mobile-app-enabled loyalty scheme for its key business partners and influencers. The app called 'Dhan Barse' has been custom-developed by Paytm exclusively for Goldmedal and aims to bring together all of Goldmedal's business partners and influencers under one digital umbrella.' To the right of the article is a 'MOST POPULAR' section with a list of five trending topics: 1. Austrian town of 800 receives 1 million tourists annually; 2. Watch: Crocodiles hunt in flooded Vadodara; 3. Sex toy brands come together to protest Facebook's sexist ad policy; 4. Hrithik Roshan, Deepika Padukone to play Ram-Sita in Ramayana?; 5. Skip AirPods! Upcoming Apple headphones will be unlike anything you've seen or heard.