

Goldmedal launches new TV ads with Mohanlal and Honey Rose

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by Editorial - July 28, 2021 in Brand Stories, Featured 2 min read

Mumbai: Goldmedal Electricals, one of India's leading electrical manufacturing companies, has released an ad campaign with brand ambassador Mohanlal. The campaign features superstar Mohanlal in a series of TV commercials endorsing Goldmedal's various products across different segments. The campaign also features actress Honey Rose, with each ad set up in a contemporary setting where both actors Mohanlal and Honey Rose depict certain situations in their daily lives and how Goldmedal products play an integral part in making their life smooth, comfortable,

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