

Goldmedal collaborates with Farhan Akhtar starrer Toofaan

Coverage: **MediaNews4U**

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<https://bit.ly/37i3Nli>

The screenshot shows the MediaNews4U website interface. At the top, there is a navigation bar with links for 'Media', 'Download TSS 2021', 'Television', 'Advertising', 'Radio', 'OTT', 'Print', 'Cable & DTH', 'Brand Stories', 'Leaderspeak', 'STRAIGHT TALK', and 'My Column'. The main header features the 'medianews4u.com' logo with a date of 'July 28, 2021'. Below the header is a secondary navigation bar with categories like 'MEDIA', 'DOWNLOAD TSS 2021', 'TELEVISION', 'ADVERTISING', 'RADIO', 'OTT', 'PRINT', 'CABLE & DTH', 'BRAND STORIES', 'LEADERSPEAK', 'STRAIGHT TALK', and 'MY COLUMN'. A prominent banner reads 'Nothing will stop Click here to celebrate digital onam'. The main content area features a featured article titled 'Goldmedal Electricals collaborates with the Farhan Akhtar starrer Toofaan' by Editorial, dated July 8, 2021. The article text states: 'Mumbai: Goldmedal Electricals, a leading home-grown fast-moving electrical goods (FMEG) company has entered into a brand association with the upcoming inspirational sports drama, 'Toofaan'. Presented by Amazon Prime Video in association with Excel Entertainment and ROMP Pictures, Toofaan is an inspiring sports drama produced by Ritesh Sidhwani, Rakeysh Omprakash Mehra, and Farhan Akhtar. The film's high-octane trailer takes us through the journey of a local goon, Aju Bhai becoming a professional boxer, Aziz Ali. Toofaan is a tale of hope, faith, and inner strength fuelled by passion and perseverance. The film will premiere on Amazon Prime Video on 16th July across 240 countries and territories.' The article includes social sharing buttons for Facebook, LinkedIn, Twitter, and WhatsApp. To the left of the main article are several smaller news snippets, and to the right is a 'Subscribe to Newsletters' form and a 'Trending' section.