

# Goldmedal Electricals launches Photon Rope Lights for the festive season

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## Goldmedal Electricals launches Photon Rope Lights for the festive season

By The SME Times News Bureau - September 20, 2019 68 0

The rope lights are a smart lighting option for both indoor & outdoor decorative use

**Mumbai, September 20, 2019:** Goldmedal Electricals, the leading home-grown fast moving electrical goods (FMEG) company has launched the Photon rope light in its lighting segment, for the ongoing festive season. The Photon rope light is a smart lighting option for decorative use and is easy and safe to use. With this launch, Goldmedal is offering the best in technology and design for both indoor and outdoor decorative use.

Goldmedal's Photon rope lights is a smarter lighting option that can be used in a variety of different environments. Photon uses LEDs and therefore consumes lesser energy and generates lesser heat than average incandescent rope lights. Unlike strip lights, the Photon rope light doesn't require a separate AC-to-DC converter and can thus be connected directly to the power source with the provided connector. With an IP 65 rating, Photon is dust and water resistant, which makes it ideal for both indoor and outdoor decorations.

Photon also offers features like:

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