

# Goldmedal Electricals Launches Detachable LED Lights Coverage: ACE Electronics for you

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<http://bit.ly/3uWhTDJ>

The screenshot shows a webpage from ACE Electronics (electronicsforu.com) with a dark theme. The main article is titled "Goldmedal Electricals Launches Detachable LED Lights" and is dated August 21, 2019. It features social media sharing buttons for Facebook, Twitter, Google+, and Print. A list of bullet points highlights that the company recently showcased its new brand logo in India and is focusing on embedding IoT in consumer electronics. The article text describes Goldmedal Electricals as a fast-moving FMEG company that has launched the Ola Detachable LED lights in India, which are user-friendly and easy to fix. A quote from Kishan Jain, director, emphasizes the company's focus on technology and innovation. The article also mentions that the Ola LED lights are available in five variants (12, 15, 18, and 20 watt) and are being retailed at starting prices of Rs 560. On the right side, there is a "New Products" section with three items: SYSKA's HC800 Salon-Finish Hair Curler, Digitek's Bluetooth Speaker Series (DBS 007), and Mantra's Advanced Biometric Reader. Below that is a "People" section with two items: Nokia's new Chief Strategy Officer and Panasonic's Associate Director joining BSH. At the bottom right, there is a "Rumors" section with one item: Oneplus launching Smart TVs in September. The top navigation bar includes links for BRANDS, CHANNEL, BIZ TRENDS, BUZZ, LAUNCHES, and EROCKS.

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Home > New Products > Misc > Goldmedal Electricals Launches Detachable LED Lights

New Products Misc

## Goldmedal Electricals Launches Detachable LED Lights

By ACE Team · August 21, 2019

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- The company had recently showcased its new brand logo in India
- Goldmedal is focusing on embedding IoT in consumer electronics

Goldmedal Electricals, a fast moving electrical goods (FMEG) company, has launched the Ola Detachable LED lights in India. OLA, as per the company, is an extremely user-friendly LED that takes away the hassles associated with fixing and removing LED lights. The company said that these latest detachable LED lights are both practical and decorative.

*Goldmedal Electricals Detachable LED lights*

Kishan Jain, director, Goldmedal Electricals said, "Technology is Goldmedal's core competency and we believe in providing our customers pioneering products that make their lives convenient and easy. We are constantly innovating and upgrading our products to meet the growing demands of consumers. With the launch of Goldmedal's OLA LED light we aim to provide convenience to our consumers while also contributing towards building a greener planet through energy saving."

Interestingly, the company had recently showcased its new brand logo in India. Kishan Jain, in an recent conversation with EFY Group had said that Goldmedal Electricals focus was on IoT. The company said that it is retailing Ola LED lights at starting prices of Rs 560.

### Five variants

The company has launched Ola lights in five different variants. These include six, 12, 15, 18 and 20 watt Ola LED lights. Glodmedal Electricals said that it is retailing

**New Products**

SYSKA Launches HC800 Salon-Finish Hair Curler for Busy Working Women  
September 5, 2019

Digitek Expands Bluetooth Speaker Series, Launches DBS 007 at MRP Rs 1495  
September 5, 2019

Mantra Releases Advanced Biometric Reader With Scratch Resistant Touch Screen  
September 5, 2019

**People**

Nokia Announces Appointment of New Chief Strategy Officer  
August 23, 2019

Panasonic's Associate Director Joins BSH as India MD  
August 13, 2019

Panasonic's Saket Choudhary Joins Realme Mobiles India Team  
August 12, 2019

**Rumors**

Oneplus to Launch Smart TVs in September: Report  
August 13, 2019