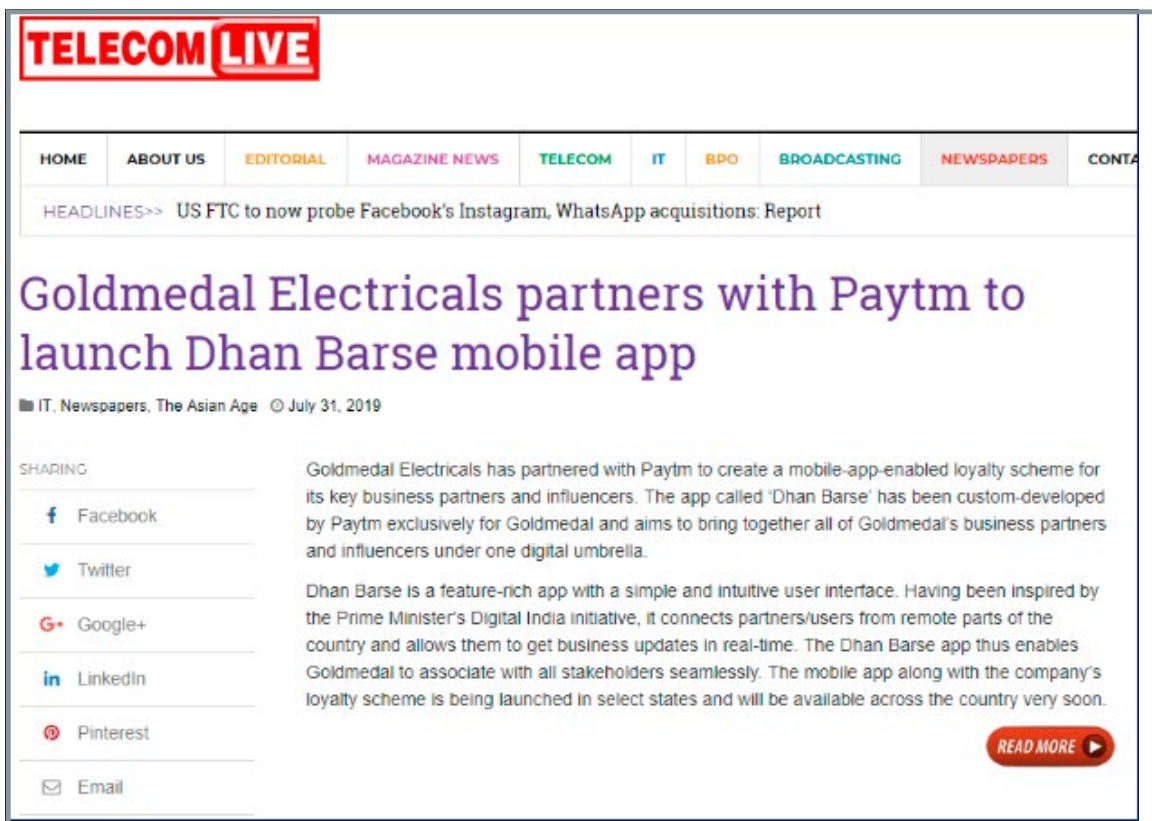


Goldmedal Electricals Launches App to Reward Business Partners

Coverage: **Telecom Live**

Date : July 31st, 2019

<http://bit.ly/3obG9Dz>



The screenshot shows a news article on the Telecom Live website. The article title is "Goldmedal Electricals partners with Paytm to launch Dhan Barse mobile app". The byline is "IT, Newspapers, The Asian Age" and the date is "July 31, 2019". The article text states: "Goldmedal Electricals has partnered with Paytm to create a mobile-app-enabled loyalty scheme for its key business partners and influencers. The app called 'Dhan Barse' has been custom-developed by Paytm exclusively for Goldmedal and aims to bring together all of Goldmedal's business partners and influencers under one digital umbrella." A second paragraph follows: "Dhan Barse is a feature-rich app with a simple and intuitive user interface. Having been inspired by the Prime Minister's Digital India initiative, it connects partners/users from remote parts of the country and allows them to get business updates in real-time. The Dhan Barse app thus enables Goldmedal to associate with all stakeholders seamlessly. The mobile app along with the company's loyalty scheme is being launched in select states and will be available across the country very soon." A "READ MORE" button is visible at the bottom right of the article content.